

会议邀请函

Invitation Letter

尊敬的_____:

Dear _____:

诚邀您参加南京大学商学院主办的“第十一届企业跨国经营国际研讨会——数智时代、企业变革与战略人力资源管理”。大会将邀请中国、美国、德国、澳大利亚、英国、荷兰、韩国等国家和地区的知名学者参会，就数字智能、企业转型、战略人力资源管理、组织行为学、公司治理、运营管理、市场营销等相关的研究课题展开深入交流与讨论。

We cordially invite you to participate in the “The Eleventh International Symposium on Multinational Business Management-- Digital Intelligence, Corporate Transformation, and Strategic Human Resources Management,” hosted by the Business School at Nanjing University. This symposium will gather renowned scholars from China, the United States, Germany, Australia, the United Kingdom, the Netherlands, South Korea, and other countries and regions all over the world. They will engage in in-depth exchanges and discussions on topics related to digital intelligence, corporate transformation, strategic human resources management, organizational behavior, corporate governance, operations management, marketing, and other related research areas.

会议时间：6月21-23日（其中6月21日为注册报道）
The symposium will take place from June 21 to 23 (with registration on June 21).

会议地点：南京市鼓楼区金银街16号，南京大学商学院安中楼
Venue: Anzhong Building, School of Business, Nanjing University, 16 Jinyin Street, Gulou District, Nanjing.

会议注册费标准如下：

	2024年5月1日前注册	2024年5月1日后注册
中国大陆地区与会者	人民币1800元	人民币2600元
中国大陆地区学生	人民币1000元	人民币1400元
港澳台及外国与会者	360美元	420美元
港澳台及外国学生	180美元	210美元

Symposium Registration Fee:

	Regular registration fee (Before May 1, 2024)	Regular registration fee (After May 1, 2024)
Local Participant	RMB 1800 Yuan	RMB 2600 Yuan
Local Student	RMB 1000 Yuan	RMB 1400 Yuan
Overseas participant	US\$360	US\$420
Overseas student	US\$180	US\$210

国内代表请您务必于2024年6月15日前在此网址完成在线注册及缴费：pay.nju.edu.cn。
We kindly request that domestic participants complete their online registration and payment by June 15, 2024, through this online payment platform: pay.nju.edu.cn.

对于用美元支付注册费的海外参会者，请直接汇款至南京大学的美元账户。汇款时请注明“第十一届企业跨国经营国际研讨会注册费和您的姓名”。完成缴费后，请通过 ismbm2023@nju.edu.cn 与我们联系，并提供您的姓名和单位等基本信息以供确认。

For overseas participants who will pay the registration fee in US dollars, on-site registration and payment will not be

available for this symposium. You may remit your payment directly to Nanjing University's USD account. Please specify that the payment is for the 11th International Symposium registration fees and your name in the remittance. After completing the payment, please contact us via email ismbm2023@nju.edu.cn with your name and organization for confirmation and record purposes.

美元汇款账户:

收款单位: 南京大学

账号: 524858209957

Swift No: BKCHCNBJ940

银行名称: 中国银行南京市城中支行

银行地址: 江苏省南京市洪武路 29 号

For USD payment:

Account Name: NANJING UNIVERSITY

Account Number: 524858209957

SWIFT NO.: BKCHCNBJ940

Bank Name: BANK OF CHINA NANJING CENTER BRANCH

Bank Address: NO.29 HONGWU ROAD NANJING JIANGSU

本次会议统一提供电子发票, 在会议结束后发送至您的注册邮箱和手机。

Electronic invoices for the symposium will be provided and sent to your registered email and phone after the symposium.

注册费包含会议期间的午餐和晚餐、会议论文集费用。不包含参会者交通费、住宿费、医疗与保险费用等。

The registration fee includes lunch and dinner during the symposium and the cost of the conference proceedings. It does not cover participants' travel expenses, accommodation, medical, and insurance fees.

会务组后续将在南京大学商学院官方网站 (<https://nubs.nju.edu.cn/main.htm>) 以及“南京大学商学院”微信公众号发布具体的会议议程, 敬请关注!

The organizing committee will publish the detailed symposium agenda on the official website of the Business School at Nanjing University (<https://nubs.nju.edu.cn/main.htm>) and the “Nanjing University Business School” WeChat official account. Please stay tuned!

